



**DISTILLERS
SOUTH
AUSTRALIA**

MEDIA RELEASE – for immediate release

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BOOSTING SUSTAINABILITY FOR SOUTH AUSTRALIAN DISTILLERS...

[Adelaide, South Australia]

Distillers South Australia, the peak body for South Australia’s diverse and growing spirits industry, is launching a project to pave the way for the industry’s sustainable future.

The organisation has been awarded a \$100,000 Lead-Educate-Assist-Promote (LEAP) Grant from Green Industries SA (GISA) to support this initiative. Green Industries SA is the South Australian government’s lead agency for the circular economy, supporting business and industry to realise environmental and economic benefits from adopting more circular and sustainable business practices.

In partnership with Adelaide consultancy Colby Phillips Advisory, Distillers South Australia will help members advance resource use efficiency, reduce waste and carbon emissions and improve sustainability outcomes for the spirits sector.

The project consists of 4 main phases:

1. Identification of stakeholder Environmental, Social and Governance (ESG) priorities and any barriers to achieving them;

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2. Evaluation of production practices by visiting and assessing four distilleries, with results to be used to define benchmarking parameters and identify opportunities for improvement;
3. Development of an educational and engagement strategy for the sector, including development of case study summaries, reference fact sheet guides for performance benchmarking and implementation of identified opportunities; and
4. A range of promotional initiatives to build awareness of the project outcomes and foster implementation of identified improvement opportunities.

"We are excited about the opportunity to advance sustainable practices for the South Australian spirits industry. We are committed to identifying and implementing tangible outcomes for the benefit of the rapidly growing spirits sector in South Australia, capitalising on the state's burgeoning reputation nationally and internationally in this space," said George Georgiadis, President of Distillers South Australia.

To ensure the project's success, Distillers South Australia has established a sustainability subcommittee as a project steering group comprising key stakeholders from distilleries, Green Industries SA, and technical experts to provide guidance, insights, and support.

The project will be completed by December 2024.

Updates on the project and outcomes will be progressively released to stakeholders as the project proceeds with an overview to be provided at the Distillers South Australia Conference scheduled for Friday 27 October at the Adelaide Convention Centre.

For more information about Distillers South Australia, please visit www.distillerssa.org.au.

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About Distillers South Australia

Distillers South Australia (formerly the South Australian Spirit Producers Association - SASPA) is a leading industry organisation representing spirits producers in South Australia.

Committed to fostering growth, collaboration, and excellence, Distillers South Australia provides valuable resources, advocacy, and networking opportunities to its members. For more information, visit www.distillerssa.org.au

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