



MEDIA RELEASE – for immediate release

September 20, 2023

Experience the Ultimate Celebration of Craft Spirits at SpiritFest '23

[Adelaide, Australia]

After a sell-out event last year, SpiritFest '23 is back on Saturday 28 October!

The meet-the-maker style craft spirits event is back, bigger and better, with over 30 South Australian distillers participating in 2023 representing established, emerging, and world-renowned distilleries sharing their passion and knowledge with spirit enthusiasts.

Located on the Riverbank Promenade by the picturesque River Torrens with spectacular views of Adelaide Oval, SpiritFest promises to be an unforgettable experience for spirits enthusiasts and connoisseurs alike. Two sessions will be held on the day in the afternoon and evening with a perfect backdrop to enjoy the sunset.

Hosted by Distillers South Australia, visitors to SpiritFest '23 can savour the artistry of local distilleries who will offer craft gin, vodka, whisky, rum, brandy, liqueurs, and more. Attendees will have the opportunity to meet the distillers behind the spirits and enjoy complimentary tastings.

At a time when households are feeling the pressure of inflation and interest rate rises, General Admission tickets are pleasingly kind on the pocket - priced at \$35 (online) plus booking fees, and \$40 (on the day), both of which include a complimentary Riedel tasting glass.

Visitors will be able to enjoy relaxed tunes during the day and a DJ at night, Instagram-worthy cocktails, tasty eats, and a limited number of masterclasses where enthusiasts can gain a deeper understanding of spirits, direct from the distillers themselves.

Distillers South Australia

ali.lockwood@distillerssa.org.au

M: 0418 818 827 E: ali.lockwood@distillerssa.org.au

OFFICIAL

OFFICIAL

“SpiritFest is a fantastic opportunity for us to meet our customers and talk about what we love doing the most – making, sharing, and enjoying craft spirits. It is a great day where customers become friends and we create a valuable connection.”

Quote from Bec Cooper, Ginny Pig Distillery

“SpiritFest ’23 is a unique opportunity for people to see an array of South Australian distilleries all at one place at the same time. As our distillers will be selling full bottles, SpiritFest ’23 is timed perfectly for you to grab some gifts and stock up on supplies for the Christmas period.”

George Georgiadis, President of Distillers South Australia

For further information and tickets, go to www.spiritfest.com.au.

This event is proudly sponsored by the Department of Primary Industries and Regions, highlighting the strong support for the South Australian spirits industry.

Website: spiritfest.com.au

Date: Saturday 28 October, 2023

Time: Session 1: 11:30am – 3:00pm
Session 2: 4:00pm – 7:30pm

Facebook: [@distillerytrailSA](https://www.facebook.com/distillerytrailSA)

Instagram: [@sadistillerytrail](https://www.instagram.com/sadistillerytrail)

*** ENDS ***

Media Contact:

Ali Lockwood - Executive Officer, Distillers South Australia

Mobile: 0418 818 827

Email: ali.lockwood@distillerssa.org.au

Web: www.distillerssa.org.au / www.spiritfest.com.au

Note to Editors: Images and additional event details are available upon request.

Distillers South Australia

ali.lockwood@distillerssa.org.au

M: 0418 818 827 E: ali.lockwood@distillerssa.org.au

OFFICIAL

About SpiritFest '23:

SpiritFest '23 is South Australia's premier craft spirits festival, offering an exceptional platform for local distilleries to showcase their innovative products. The event takes place on October 28th at the Riverbank Promenade of the Adelaide Convention Centre and features tastings, entertainment, masterclasses, and more. For additional information, please visit www.spiritfest.com.au.

About Distillers South Australia

Distillers South Australia (formerly the South Australian Spirit Producers Association - SASPA) is a leading industry organisation representing spirits producers in South Australia and is the organising agency for SpiritFest '23. Committed to fostering growth, collaboration, and excellence, Distillers South Australia provides valuable resources, advocacy, and networking opportunities to its members. For more information, visit www.distillerssa.org.au

About the Department of Primary Industries and Regions:

The Department of Primary Industries and Regions is committed to supporting and fostering growth within South Australia's primary industries, including the thriving craft spirits sector. Through strategic partnerships and initiatives, the department plays a vital role in promoting and sustaining the state's rich agricultural and regional resources.